

LEAVE YOUR MARK.

THE IMPACTFUL ADVISOR

MAKE AN IMPRESSION.



An update from Geni

Dear Friends,

Magic. It's a recurring theme for me. It's part of my WHY and it's what it feels like to do this work with clients. You have magic within you but sometimes, like me, you forget to use it. You are caught up in the day-to-day motion of doing, of trying, of working harder to get somewhere.

Now is the time for you to go deep within, to listen to your heart and to be still. We are half-way through the year and headed towards unknown waters ahead. Let's appreciate what we have already accomplished and replenish ourselves for the journey ahead.

We can paddle harder and force our journey or we can relax and enjoy the fresh waters and the current that is gently leading us forward. I am learning to float. How about you? Do you have your INNER tube ready? Breathe in and fill it with air.

I send you love and support and faith in the magic that is within you and all of us.

Let's release our beautiful magic and change the world,
Geni

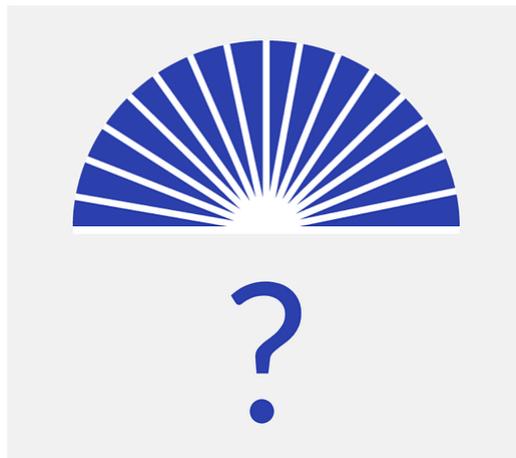


Accredited
Impactful
Advisor
LEVEL 5

Last Chance to use discount code BETTERHALF22 for 30% off advisory training courses

If you have been considering taking the step to offer advisory services to your clients, do it now! I will be launching my [final Level 5 Advisory Training Cohort of 2022](#) this summer and am offering my largest discount yet: 30% off using discount code **BETTERHALF22** through July 31st. The group training program also includes ongoing individual implementation support for three months after your training is completed. Not into group training? You can also receive these special prices on my DIY and DIY+ training programs and will be applied to all subscription payments.

I have also created a new hybrid cohort that offers a less expensive option. If you want to join a cohort but can't afford the discounted option above, please reach out to me - geni@evenanerd.com



Question of the month:

Advisory Question for Clients

Are you on track to achieve your business goals? Do you have a plan to achieve them before the end of the year? Is it in writing and shared with your teams?

If the answer is no, you can help your clients create a plan, engage their teams, and create activity measures that lead them to their goal.



Upcoming speaking events:

7/29 Online: [How to Create Capacity for Advisory Services](#)

8/4 Online: [Why Advisory?](#)

8/15 Online: [How to Deliver Advisory Services](#)

8/24 Online: [Why Advisory?](#)



Atomic Grits?

A book I have been hearing about over and over again lately is [Atomic Habits by James Clear](#). While I have not had a chance to read the book yet, I figured I'd learn more about James Clear. In doing so, I came across one of his articles: [Grit: A Complete Guide to Being Mentally Tough](#). Now, while he may not be talking about my favorite southern dish, I found the article and the [Ted Talk video featuring psychology professor Angela Duckworth](#) to be worth the time to watch and read.

Making An Impact

And the winner is...insert drumroll...

🎉 Congratulations to Jesse Buhl 🎉

Jesse visited the [LISCIO](#) booth at Scaling New Heights earlier this summer and applied for the Liscio sponsored scholarship to become an [Impactful Advisor](#). Jesse, will start making an impact with his clients in August of 2022!!



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