



Accountant as Tour Guide

Dear Friends,

If you have ever been to Rome or any other popular tourist destination, you know about crazy lines, inadequate access to key spaces, and difficulty in seeing all of the spectacular objects that are on display. If you have been to any of the Disney theme parks (and this means you ([@CindySchroeder](#)), you know what's it worth to get that special access pass rather than the general admission one. You would do anything to avoid the hassle of waiting in long lines and a wandering self-guided tour where you miss learning about the reasons for those fig leaves on roman statues in the Vatican (cracks me up*!).

Special access and insider knowledge is worth paying a premium price. *That's what we accountants offer as tour guides for our clients trying to navigate the world of business.*

[Read my full post on LinkedIn here.](#)

Note: From now on, I will be linking from my newsletter to full articles posted on LinkedIn rather than adding the full content here. Let me know what you think.

As always, I send floppy-eared, slobbery gratitude to you,

Geni

* apparently the Pope at the time hired a sculptor to add fig leaves to certain body parts to make them more appropriate to a church going public. How would you like to be known as the fig-leaf sculptor to the Vatican?



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Summer Special...expires on 6/1

For one day only - or today and part of tomorrow, June 1st, you can take advantage of the scholarship applicant special and get access to the full 12 month DIY toolkit for the ridiculous price of [\\$1200](#), paid in two monthly installments of \$600 a piece.

Its name is a disguise ([Scholarship Coaching](#)) but it's the full DIY online training program access for a special, once-in-a-lifetime price. But only through [June 1st](#).



Question of the month:

Question to ask yourself:

What do you want to accomplish by the end of the year? Do you have a financial or business goal?

Write it down.

What actions can you take today to move in that direction?



Upcoming speaking events:

Check out my latest article:

[What Accountants Can Learn from the Wine Industry](#)

5/26 Online: Tool Time 2.0 *Available to Level 5 Students & Graduates only, [requires subscription](#).

6/21 Online: [LinkedIn Live Advisory in Real Life with Jonathan Godwin](#)

6/25 - 6/26 Live: [Scaling New Heights](#)

6/27 Live: [BKX BookKeepers Conference](#) in Dallas, TX

9/21 - 9/23 Live: [Get FREE TICKETS to Botkeepers AI Unchained - Boston, MA](#) using my **Speaker Promo Code: UNCH23SAVEGW** - Come see me!



Grits Ain't Groceries?

I've talked in the past about Grits As Muse.

Well it appears I'm not the only one. Check out this little ditty by Little Milton: "[Grits Ain't Groceries \(All Around The World\)](#)"

And aren't grits groceries here and around the world? You might have to look for polenta but you'll find them on grocery shelves everywhere.

Making an Impact

I just returned from **#Expensicon**, a marvelous conference sponsored by **Expensify**. They used their own app to manage all aspects of the trip, including the automated reimbursements for travel. It was incredible.

But to top it off, they had one of the most amazing keynote speakers I have heard in a long time - none other than George Clooney. Yes that one.

Talk about making an impact! George and his wife, Amal, an attorney, are helping to provide justice around the world for those surviving human rights abuses, through the [Clooney foundation](#).

Turns out he (and Amal) are way more than pretty faces. Beauty runs deep.



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